

From: [Bill & Melinda Gates Foundation - The Optimist](#)
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BILL & MELINDA
GATES foundation

The Optimist

Relentless pursuit of an equitable world

Hello,

World Social Media Day is this Sunday, so, we're highlighting a few familiar faces to brighten up your feed.

Follow [these Gates Foundation verified accounts](#) to get a glimpse behind the scenes and stay up to date with the foundation's latest developments in gender equity, global health, and more. Not sure where to start? We have a few recommendations...

Who we're following

Dr. Anita Zaidi



[For all things gender equity, keep up with Anita.](#)

As president of our Gender Equality Division, Anita is shining a light on the foundation's work supporting women and girls worldwide. [See her recent post](#) on how an exciting partnership with the Women's Tennis Association is helping to close the gender nutrition gap.

Dr. Christopher Elias



[For all things global development, follow Chris.](#)

As president of the Global Development Division, Chris Elias can introduce you to the foundation's latest innovations for the globe's greatest challenges. [Check out Chris's takeaways](#) on the impact of immunization from his recent visit to the World Health Assembly.

CEO Mark Suzman



For the latest foundation news, stay connected with Mark.

Follow our CEO Mark Suzman to explore our global partnerships and see the foundation's impact. Catch up on Mark's [recent trip to Beijing](#) and hear his recent address to students at Tsinghua University.

Gates Foundation



Can't choose? Follow these official Gates Foundation accounts.

Keep up to date with us on [YouTube](#), [X](#), [LinkedIn](#), and more to see our work around the world, like how our support for Gavi, the Vaccine Alliance, is helping to protect over 1 billion children.

Want more? [Take a look at our full list](#) of Gates Foundation verified accounts for more suggestions on how to add a little optimism to your daily feed.

– *The Optimist* Editors

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