From: To:

Date:

Olivia Hayne, Fairtrade Foundation

ctcinfohub@gmail.com

Subject:

Limited printed campaign packs available, Ctc

25 May 2024 11:50:42



Latest news

Hi Ctc.

Did you see our email about brand now free-to-order Fairtrade campaign packs?

Only a limited number of campaigns packs are available - order yours before we run out.

ORDER PRINTED MATERIALS TODAY

We'll give priority to anyone running a Fairtrade event or activity. And although packs are free, you will have a chance to give an optional donation after you place your order.

Best wishes,

Olivia

P.S. Read our email below for more on the packs, and how you can use them in upcoming moments like Great Big Green Week (8-16 June 2024)

Hi Ctc.

Join Fairtrade in making a difference this **Great Big Green Week** from **8 June to 16 June!**



This year the UK's biggest celebration of community action on climate is all about **swapping together for good**.

You can join thousands of campaigners who are **swapping knowledge by joining** or **organising local events**, or by **swapping to Fairtrade and encouraging others to do the same**.

<u>Visit our website</u> to find out how to get involved.

EXPLORE GREAT BIG GREEN WEEK

To help you spread the word, we have a selection of new <u>Climate</u> <u>Justice Resources</u> – including presentations and stories from three Fairtrade farmers.

And we're excited to say we have **new free-to-order printed resources**! Including postcards, posters and stickers to help you
spread the word on Fairtrade and Climate Justice. Order your free
pack today using the link below.

ORDER PRINTED MATERIALS TODAY

We need as many supporters as we can to **#SwapTogether** for good.

The farmers and workers behind our food are already living with the worst effects of the climate crisis. But with a fairer income and the right legal protections in place, we know Fairtrade farmers have the skills, expertise and passion to take on climate change.



'We farm from the heart, and we love growing. With the love I have for my land, I don't see myself working anywhere else.' Jaime Alberto García Flórez, who grows cocoa and Fairtrade coffee on his farm in Colombia.

To learn more and gain some inspiration on how else you could celebrate **Great Big Green Week** this year sign up to join our upcoming climate catch-up webinar.

SIGN UP TO THE WEBINAR

Let's make Great Big Green Week 2024 one to remember! Together, we can create a more sustainable future for all – <u>visit our website</u> for all the details on how you can stand with the farmers and workers taking on climate change.

Best wishes,

Olivia

Campaigns Team, Fairtrade Foundation

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